

Team Marin and Sjöassistans Join Forces

Stockholm, 28 January 2026 – Team Marin and Sjöassistans have entered into an agreement to form a joint operation. Their shared ambition is clear: to create a more value-driven, sustainable, and accessible marine service offering for insurance companies, partners, and boat owners – in Sweden and, over time, across the Nordic region.

The marine industry is facing several challenges. Increasing demands related to environmental responsibility, sustainability, digitalisation, and cost efficiency are affecting the entire value chain – from on-water assistance to claims handling and vessel dismantling. At the same time, the market is calling for solutions that are scalable, easy to use, and stable over time.

“By joining forces, we become a more robust company that brings together unique expertise. This gives us stronger conditions to plan and develop in the long term together with our partners,” says Magnus Pantzar, CEO of Team Marin.

Innovation, Circularity, and Environmental Responsibility

Operating under a shared structure creates improved conditions for investing in technology, expertise, and new ways of working. It enables a more proactive environmental approach, clearer circular thinking, and smarter use of digital tools and processes. Sustainability thus becomes a natural and integrated part of the organisation.

Local Engagement with a Shared Direction

The marine industry is largely built on personal relationships and local expertise. At the same time, the market is increasingly demanding more coordinated and efficient ways of working.

Through the merger, Team Marin and Sjöassistans combine their strong local networks with clearer structures and processes. This makes it possible to preserve local engagement while delivering a more cohesive and accessible service for insurance companies and partners.

Simplicity and Partnership in Focus

Together with insurance companies and partners, the joint organisation can develop and manage services in a more coordinated way, with clearer responsibilities and higher quality. This creates better conditions for further developing both existing and new services.

“Our strength lies in the long-term relationships within the industry. Through the merger, we can continue working closely with our local partners while creating simpler and clearer processes for our customers,” says Jan Josephson, CEO of Sjöassistans.

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Following completion of the planned merger, the combined operations will be conducted under Team Marin AB for business services and under Sjöassistans for direct consumer services. The joint organisation will be headquartered in Åkersberga. All existing telephone numbers, contact channels, and partnerships will remain unchanged.